

**Sponsorship Prospectus** 

### Greetings

The 48th Annual Meeting of the Japan Neuroscience Society will be held from Thursday, July 24th, to Sunday, July 27th, 2025, at the Toki Messe Niigata Convention Center in Niigata. In addition to celebrating the 50th anniversary of the establishment of the Japan Neuroscience Society, which initially comprised only 70 members, we are actively preparing for a fulfilling and exciting conference, including the invitations of world-class neuroscientists and the organization of various events to celebrate this milestone. We invite you to join us, looking forward to welcoming your presence at this momentous occasion.

Over the past five decades, the landscape of neuroscience has undergone a profound transformation. A multitude of disciplines are actively engaged in unraveling the grand mysteries of the brain, including molecular biology, cell biology, biophysics, anatomy, physiology, biochemistry, pharmacology, psychology, behavioral science, information science, technology, mathematics, and clinical medicine. Furthermore, cutting-edge technological innovations from various fields, including academia and industry, have accelerated the progress of neuroscience. With this remarkable advancement, the Japan Neuroscience Society, founded half a century ago, has emerged as the largest academic organization in neuroscience in Japan, boasting over 6,000 researchers across a wide spectrum of disciplines.

Since the inaugural academic gathering of the Society in 1978, our annual meetings have consistently served as a central forum for the presentation of research findings and the exchange of information, fostering the advancement of the field as a whole. Throughout this period, even in challenging circumstances such as natural disasters and pandemics, the pivotal role of the annual conference has persevered, thanks to the unwavering dedication of all participants and members involved.

The theme of this year's Annual Meeting is "A future projection of neuroscience as envisioned in the mind."

Amidst the dynamic trends enveloping neuroscience, influenced by societal conditions and technological advancements, what aspirations will neuroscientists hold for the next five decades? Each researcher envisions a distinct future in his/her mind, encompassing pursuits such as unraveling the operational principles of the brain, comprehending the intricacies of the mind, interpreting societal dynamics through a neuroscientific lens, and exploring and treating neurological and psychiatric disorders. By uniting these diverse visions and fostering interdisciplinary interactions that transcend boundaries of specializations, genders, ages, and nationalities, our future projections can become both more realistic and more hopeful. Furthermore, to establish a meaningful link between this field and the unfolding years, it is imperative to develop the next generation. In addition to enhancing educational programs designed to facilitate a shared language for understanding the increasingly specialized and advanced subfields of neuroscience, our aim is to create an inclusive learning environment that engages young researchers, graduate students, university scholars, and even the emerging generations beyond.

We sincerely hope that this year's meeting will mark the first step: the start of the next 50 years of this society, and the beginning of the road to our 100th anniversary.

Fumino Fujiyama

President of the 48th Annual Meeting of the Japan Neuroscience Society (Faculty of Medicine and Graduate School of Medicine, Hokkaido University)



**General Information** 



## **General Information**

## **Name**

The 48th Annual Meeting of the Japan Neuroscience Society

### **President**

Fumino Fujiyama

(Faculty of Medicine and Graduate School of Medicine, Hokkaido University)

## **Theme**

Future projection of neuroscience as envisioned in the mind

## **Dates**

July 24-27, 2025

#### Venue

TOKI MESSE

6-1 Bandaijima, Chuo-ku, Niigata City, Niigata 950-0078 Japan https://www.tokimesse.com/english/

## **Expected number of participants**

3,000 (Incl. invitees)

## **Society secretariat**

The Japan Neuroscience Society

9F, Hongo Bldg., 7-2-2 Hongo, Bunkyo-ku, Tokyo 113-0033 Japan

Phone: +81-3-3813-0295

## **Contact**

Neuroscience 2025 Sponsorship Secretariat (c/o A&E Planning Co.,Ltd.)

4F, Hitotsubashi Bekkan, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan

Phone: +81-3-3230-2744 Email: e jns2025@aeplan.co.jp



**President** Fumino Fujiyama Hokkaido University

### **Executive Committee**

Chair	Takayasu Mikuni	Niigata University	
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### **Members**

Akiko Arata

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Nariko Arimura	Tohoku University	Ai Nakashima	The University of Tokyo
Yuki Fujita	Shimane University	Hiroyuki Nawa	Wakayama Medical University
Ritsuko Hanajima	Tottori University	Hiroyuki Okuno	Kagoshima University
Yu Hayashi	University of Tokyo	Rieko Osu	Waseda University
Mizuki Honda	Hiroshima University	Tomomi Shimogori	RIKEN CBS
Sakiko Honjoh	University of Tsukuba	Hirohide Takebayashi	Niigata University
Hirokazu Iwamuro	Juntendo University	Aya Takemura	Advanced Industrial Science and Technology (AIST)
Susumu Jitsuki	Mie University	Masaki Tanaka	Hokkaido University
Iku Kimura	Hokkaido University	Miho Terunuma	Niigata University
Kazuo Kitamura	University of Yamanashi	Masaki Ueno	Niigata University
Fumi Kubo	RIKEN	Yoshikazu Ugawa	Fukushima Medical University
Nahoko Kuga	Tohoku University	Mitsuko Watabe-Uchida	Harvard University
Hideaki Matsui	Niigata University	Masahiko Watanabe	Hokkaido University
Ayano Matsushima	Massachusetts Institute of Technology	Keisuke Yonehara	National Institute of Genetics
Nishi Mayumi	Nara Medical University	Natsue Yoshimura	Tokyo Institute of Technology
Rieko Muramatsu	National Center of Neurology and Psychiatry	Yumiko Yoshimura	National Institute for Physiological Sciences

Hyogo Medical University Masanori Murayama

**RIKEN** 



## **Program Committee**

Chair Takuya Sasaki Tohoku University

Core Members Kaoru Amano The University of Tokyo

Nariko Arimura Tohoku University

Hiroyuki Hioki Juntendo University

Naoki Matsuo Kyushu University

Hiroshi Nomura Nagoya City University

Mayu Takahashi Tokyo Medical and Dental University

Keiko Takanami Nara Women's University

Tomohiko Takei Tamagawa University

Takayuki Yamashita Fujita Health University

### **Members**

Natsumi Ageta-Ishihara	Toho University	Akiko Hayashi-Takagi	RIKEN
Shigeyoshi Fujisawa	RIKEN	Natsuko Hitora-Imamura	Kumamoto University
Takahiro Furuta	Osaka University	Noriko Horii	Nara Medical University
Nobuhiro Hagura	National Institute of Information and Communications Technology (NICT)	Satomi Inomata-Terada	Kyorin University
Takashi Hanakawa	Kyoto University	Ayumu Inutsuka	Jichi Medical University
Takafumi Hasegawa	NHO Sendai Nishitaga Hospital	Rie Ishikawa	University of Tokyo
Yasunori Hayashi	Kyoto University	Kinya Ishikawa	Institute of Science Tokyo
Ryusuke Hayashi	Advanced Industrial Science	Yoshikazu Isomura	Tokyo Medical and Dental

University

and Technology (AIST)



## **Program Committee**

## Members

Tetsufumi Ito	University of Toyama	Masanori Matsuzaki	The University of Tokyo
Aya Ito-Ishida	RIKEN	Takayasu Mikuni	Niigata University
Kiyoto Kasai	The University of Tokyo	Kazunri Miyamichi	RIKEN
Ayano Kawaguchi	Okayama University	Mariko Miyata	Tokyo Women's Medical Univ.
Takeshi Kawauchi	Kyoto University	Ikue Mori	Nagoya University
Kotaro Kimura	Nagoya City University	Yoshikazu Morishita	Nagoya City University
Yusuke Kishi	The University of Tokyo	Hirotaka Nagai	Kobe University
Takuma Kitanishi	The University of Tokyo	Yoshitaka Nagai	Kindai University
Satoko koganemaru	Kyoto university	Kae Nakamura	Kansai Medical university
Tsuyoshi Koide	National Institute of Genetics	Kazuhiro Nakamura	Nagoya University
Ryuta Koyama	National Center of Neurology and Psychiatry	Tamami Nakano	Osaka University
Fumi Kubo	RIKEN	Kinichi Nakashima	Kyushu University
Atsushi Kuhara	Konan University	Ai Nakashima	University Of Tokyo
Jun Kunimtasu	University of Tsukuba	Takahashi Naoya	IINS - UMR 5297, CNRS
Takakuni Maki	Kyoto University	Shinji Nishimoto	Osaka University
Hiroyuki Manabe	Nara medical university	Atsushi Noritake	National Institute for Physiological Sciences
Keiko Matsuda	Keio University School of Medicine	Akinao Nose	The University of Tokyo
Ko Matsui	Tohoku University	Noriaki Ohkawa	Dokkyo Medical University
Hideaki Matsui	Niigata University	Chiaki Ohtaka—Maruyama	Tokyo Metropolitan Institute of Medical Science
Riki Matsumoto	Kobe University	Masako Okamoto	The University of Tokyo



## **Program Committee**

### Members

HIROYUKI OKUNO	Kagoshima University	Sayaka Takemoto-Kimura	Nagoya University
Tatsushi Onaka	Jichi Medical University	Hiromasa Takemura	National Institute for Physiological Sciences
Rieko Osu	Waseda University	Aya Takeoka	RIKEN
Noriko Osumi	Tohoku University	Hideaki TAKEUCHI	Tohoku University
Kobayakawa Reiko	Kansai Medical University	Masaki Tanaka	Hokkaido University
Tsuda Sachiko	Saitama University	Saori Tanaka	Nara Institute of Science and Technology
Minoru Saitoe	Tokyo Metropolitan Institute of Medical Science	Saeka Tomatsu	National Institute for Physiological Science
Takeshi Sakaba	Doshisha University	Taro Toyoizumi	RIKEN Center for Brain Science
Hirotaka Sakamoto	Okayama University	Shinji Tsukahara	Saitama University
Hiromi Sano	Fujita Health University	Yousuke Tsuneoka	Toho university
Tatsuo Sato	Kagoshima University	Kenichiro Tsutsui	Tohoku Universeity
Takashi Shichita	Tokyo Medical and Dental University	Naofumi Uesaka	Tokyo Medical and Dental University
Tomomi Shimogori	RIKEN CBS	Junichi Ushiba	Keio University
Norifumi Shioda	Kumamoto University	Hiroaki WAKE	Nagoya University
Yasuko Sugase-Miyamoto	National Institute of Advanced Industrial Science and Technology	Makiko Yamada	National Institutes for Quantum Science and Technology
Shinsuke Suzuki	Hitotsubashi University	Miwako Yamasaki	Hokkaido University
Kyoko Suzuki	Tohoku University	Jiajia Yang	Okayama University
Aki Takahashi	University of Tsukuba	Yoko Yazaki-Sugiyama	OIST Graduate Unievrsity
Yuki Takayanagi	Jichi Medical University	Yumiko Yoshimura	National Institute for Physiological Sciences
Asuka Takeishi	RIKEN		



## **Organization Committee**

Kenji Doya

Okinawa Institute of Science and Technology

**Graduate University** 

Noriko Osumi Tohoku University

Ryosuke Takahashi Kyoto University

Shigeo Okabe The University of Tokyo

Tadashi Isa Kyoto University

Takashi Hanakawa Kyoto University

Yukiko Gotoh University of Tokyo



# **Budget** (as of April, 2024)

Inco	Income					
	Item	Amount (JPY)	Remarks			
1.	Registration fee	37,245,000	2,400 participants			
2.	Seminar	13,150,000	8 seminars			
3.	Sponsorship package	19,790,000	8 companies			
4.	Exhibition	26,664,000	95 booths			
5.	Advertising	2,726,000	Program booklet ad, Web banner etc.			
6.	Donation	19,964,000	Incl. grants from various foundations, etc.			
7.	Loan from the society	1,500,000				
Tota	al	121,039,000				

Expe	Expenditure					
	ltem	Amount (JPY)	Remarks			
1.	Preparation	30,612,000				
	1) Personnel	13,323,000				
	2) System-related	9,233,000	Incl. website, abstract submission/registration systems			
	3) Print/Production	4,438,120	Incl. translation			
	4) Communication/Transportation	3,617,880				
2.	On-site operation	86,070,000				
	1) Venue	20,000,000				
	2) Equipment	30,373,500				
	3) Personnel	12,476,000				
	4) Invitation	10,000,000				
	5) Meeting	7,531,300				
	6) Miscellaneous	2,589,200				
	7) Open lecture	3,100,000				
3.	Post-meeting operation	3,226,000				
4.	Reserve fund	<u>1,131,000</u>				
Tota	al	121,039,000				



## **Invoice Number & Cancellation Policy**

## Qualified invoice issuer registration number (Invoice number)

The Japan Neuroscience Society is a qualified invoice issuer. The following invoice number will appear on your invoice.

Invoice number: T7010005036461

## Cancellation policy

Please ensure that you agree to the following policy before submitting your application.

## **Cancellation of application**

Once an application has been received, it cannot be canceled unless the organizing committee deems the reason to be beyond the applicant's control. Even if the organizing committee accepts the cancellation, please provide a written notice of the reason for cancellation and pay the cancellation fee based on the date the notice is received.

[Cancellation fee]

When a cancellation notice is received ...

by the application deadline: 50% of the amount billed on and after the application deadline: Full amount billed

## Change or Cancellation of the annual meeting

In the event of natural disasters, other unavoidable circumstances, or causes beyond the control of the organizer, the annual meeting and exhibition may be changed or canceled.

No compensation for damages or losses caused by such changes will be paid by the organizer to the sponsoring companies. If the annual meeting or exhibition is canceled for the reasons mentioned above, the organizer will deduct preparation costs from the sponsorship fee and refund the remaining amount to the sponsoring companies, depending on the timing of the cancellation decision.



**Sponsorship Opportunities** 

Please refer to the respective pages for details. \* All prices include tax.

**■ Sponsorship package**: JPY2,200,000 ~ JPY3,300,000

Special packages include luncheon seminar, exhibition, web banner etc.

■ Luncheon seminar: JPY1,760,000

Seminars can be held in lecture rooms during lunchtime.

■ Program booklet advertising: JPY99,000~JPY297,000

Advertising in the program booklets (B5) is available.

■ Web banner advertising on the meeting website: JPY242,000

Web banners can be placed on the meeting website and will be displayed on multiple pages.

■ Screen advertising: JPY187,000

Promotional slides and videos can be projected on the screens in the lecture rooms and the rest areas during break times.

■ Congress bag sponsor: JPY385,000

Your company's logo can be printed on the congress bags that will be distributed to participants.

■ Flyer insertion in congress bags: JPY132,000

Flyers can be inserted into the congress bags that will be distributed to participants.

■ Neck strap sponsor: JPY1,870,000

Your company's logo can be printed on the neck straps that will be worn by participants.

**■ Exhibition**: Type A - JPY297,000 / Type B - JPY33,000 / Type C - JPY132,000

The exhibition will be held at the same venue as the poster presentation.

For Type B, a booth will be assigned in a smaller venue depending on the details of your application.



**Sponsorship Package** 

Platinum / Gold / Silver sponsorship packages are available.

### Application deadline for sponsorship package: March 14, 2025

\* Please finalize the theme, chairperson, and speaker for the luncheon seminar before applying. Applications will not be accepted if these details have not been confirmed.

Pl	atinum			JPY3,300,000 (Incl.tax)
•1	The package includes			Normal price (JPY, Incl.tax)
1	Luncheon seminar	×1	First priority in selecting the date & room	1,760,000
2	Exhibition booth (A)	<u>×5</u>	First priority in selecting the booth location	1,485,000
3	Web banner	×1		242,000
4	Meeting pass	<u>×5</u>	Incl. admission to the banquet	160,000
5	Video streaming & Product introduction	×1		385,000
			Total normal price	4,032,000

G	old			JPY2,530,000 (Incl.tax)
•1	The package includes			Normal price (JPY, Incl.tax)
1	Luncheon seminar	×1	Second priority in selecting the date & room	1,760,000
2	Exhibition booth (A)	<u>×2</u>	<u>Second</u> priority in selecting the booth location	594,000
3	Web banner	×1		242,000
4	Meeting pass	<u>×3</u>	Incl. admission to the banquet	96,000
5	Video streaming & Product introduction	×1		385,000
	_	•	Total normal price	3,077,000

Si	lver			JPY2,200,000 (Incl.tax)
• 7	he package includes			Normal price (JPY, Incl.tax)
1	Luncheon seminar	×1	Priority in selecting the date & room	1,760,000
2	Exhibition booth (A)	<u>×1</u>	Priority in selecting the booth location	297,000
3	Web banner	×1		242,000
4	Meeting pass	<u>×2</u>	Incl. admission to the banquet	64,000
5	Screen advertising	×1	All lecture rooms	187,000
			Total normal price	2,550,000

Please refer to the respective pages for details on each benefit.

OMeeting website: https://neuroscience2025.jnss.org/en/index.html

OApplication: Please apply via the online application form on the sponsorship page of the meeting

website.

\* Applications cannot be canceled unless the organizing committee deems the reason to be beyond the applicant's control. Please check the cancellation policy

for further details.

Ocontact: Neuroscience 2025 Sponsorship Secretariat (c/o A&E Planning Co.,Ltd.)

Email: e\_jns2025@aeplan.co.jp

\* Priority within each package level will be assigned on a first-come, first-served basis.

\* If you wish to hold the luncheon seminar as a web seminar, please contact the sponsorship secretariat.



**Luncheon Seminar** 



## **Luncheon Seminar (1)**

Luncheon seminars will be co-hosted with the 48th Annual Meeting of the Japan Neuroscience Society.

OVenue: Lecture rooms

ODate & Time: July 24 - 26, 2025 at lunch time

OLecture time: 50 minutes

OLanguage: Japanese or English

### ○Fee:

Date	Time *Tentative	Capacity *Tentative	Fee (Incl.tax)
July 24	11:55 - 12:45	100 - 500 seats	JPY1,760,000
July 25	11:55 - 12:45	100 - 500 seats	JPY1,760,000
July 26	11:55 - 12:45	100 - 500 seats	JPY1,760,000

3 to 6 seminars per day will be held in parallel. This is subject to change depending on the number of applications. Please note that the date and room for each seminar will be determined by the organizing committee, taking into account the preferences of the applicants.

- \* The time slot may be adjusted for scheduling reasons.
- \* If you wish to hold the luncheon seminar as a web seminar only, please contact the sponsorship secretariat. (Web seminar only: JPY1,650,000 (Incl. tax))



## **Luncheon Seminar (2)**

Application: Please apply via the online application form on the sponsorship page of the meeting

\* Applications cannot be canceled unless the organizing committee deems the reason to be beyond the applicant's control. Please check the cancellation policy for further details.

OApplication deadline: Advance reservation available March 14, 2025

OPayment: An invoice will be sent after your application. Please ensure payment is made

before the due date specified on the invoice.

\*Please cover any bank transfer fees.

ODisclosure of information:

We agree that the sponsors disclose their contributions.

Contact: Neuroscience 2025 Sponsorship Secretariat (c/o A & E Planning, Co., Ltd.)

Email: e\_jns2025@aeplan.co.jp

#### **○Remarks**

#### Lecture room facilities

The seminar fee includes standard audio-visual equipment (projector, screen, microphone, etc.) and staff responsible for video, audio, and lighting. Additionally, two meeting passes for participation in the meeting program will be provided. If any additional equipment, such as video and audio recording, is required, separate charges will apply. Please contact the secretariat for details.

#### Program

The program will be organized by the executive committee and informed to the seminar co-hosts by the secretariat.

What is NOT included in the seminar fee

The following costs are NOT included in the seminar fee and will be charged separately by the secretariat after the meeting:

· Box lunch with packet drink (green tea) for participants

Since the seminar will be held during lunchtime, please arrange for lunch. The cost of a box lunch with a packet drink (green tea) is JPY 1,540 per box (tentative).

The number of box lunches needed will be determined by the co-host after the application deadline, and the secretariat will then place an order for the total number required.



## **Luncheon Seminar (3)**

- · Optional items
  - ① Operating staff (announcements, timekeeping, distributing handouts and lunch, guiding, etc.)
    \*This will be arranged separately from the operating staff for the meeting.
  - 2 Honorarium and travel expenses for speakers and chairs
  - ③ Signage/Display: Signboards in front of the room etc.
  - 4 Additional equipment: Video and audio recording, simultaneous interpretation, anteroom facilities, etc.
  - 5 Food and drink for anteroom
  - 6 Operating expenses
    - \* If you order any of the above optional items, a 10% service fee will be charged in addition to the total amount of optional item fees.
- An advance reservation system for luncheon seminar tickets will be available for participants.
  The information of participants who make a reservation will be provided to each seminar co-host.
  The schedule and procedure will be communicated by the secretariat after the application.
- OAcquisition of Personal Information and Use of the System

Please read the following terms and conditions regarding the acquisition of personal information and the use of the system, and check the box on the application form.

- 1. Resale of acquired personal information is prohibited.
- 2. Acquired personal information shall only be used within the company, unless otherwise agreed by the individual.
- 3. If an individual refuses to provide information or to communicate, the use of his/her personal information shall be discontinued.
- 4. Appropriate precautionary measures must be taken by assigning a personal information manager to prevent the loss or leakage of acquired personal information.
- 5. If any personal information that clearly appears to be erroneous is obtained, it will not be used and will be deleted.
- 6. Other appropriate measures shall be taken in accordance with the Act on the Protection of Personal Information.



# **Advertising**

Program booklet advertising

Web banner advertising on the meeting website

Screen advertising

Congress bag sponsor

Flyer insertion in congress bags

Neck strap sponsor



#### ■ Program booklet advertising

○Advertising medium: The 48th Annual Meeting of the Japan Neuroscience Society Pocket Program

OBook size & Printing method: B5 (257 mm height × 182 mm width), approx. 40 pages

Offset printing (Front cover: 4 colors / Body: Black and White), Perfect binding

Ocirculation: 3,000 copies

Objection recipients: Meeting participants

OBudget: JPY3,000,000

○Rate: \*Incl.tax

Page	Size	Color	Rate	No. of slots
Cover 4 (Back cover)	B5 : 1 page	4 colors	JPY297,000	1
Cover 2 (Inside front)	B5 : 1 page	Black and White	JPY187,000	1
Cover 3 (Inside back)	B5 : 1 page	Black and White	JPY154,000	1
Back matter 1 page	B5 : 1 page	Black and White	JPY99,000	Up to 15

Please note that the placement of back matter advertisements will be managed by the organizer.

OApplication: Please apply via the online application form on the sponsorship page of the

meeting website.

OApplication deadline: April 18, 2025

OAd submission deadline: April 25, 2025

○Ad size: 225 mm height×150 mm width

OAd requirements: Print-ready data (Please attach a print sample.)

Format1. Adobe illustrator

Please outline all fonts and embed all images. Also, please specify your operating system and the version of Illustrator used for creating the ad. Proofreading will be performed by the printer. Please note that a proof sheet

will not be sent to you.

2. PDF

Please outline all fonts and embed all images. If MS-Word or MS-PowerPoint is used for creating the ad, please make sure to specify the application used.

Please note that submitted data may not be accepted.

○Ad submission: Please send ad data to the sponsorship secretariat via email.

OPayment: An invoice will be sent after publishing. Please ensure payment is made before

the due date specified on the invoice.

Objectories of information: We agree that the sponsors disclose their contributions.

## ■ Web banner advertising on the meeting website OAdvertising medium: Website of the 48th Annual Meeting of the Japan Neuroscience Society OAdvertising form: Web banner advertising OURL: https://neuroscience2025.jnss.org/en/index.html ONumber of banners: 10 \*tentative ODisplay method: On the homepage - Ads will be displayed below the key visual (in the middle of the page). On other pages - Ads will be shown in the footer. \* When multiple ads are placed, they will be displayed randomly. ○Rate: JPY242,000 /banner (Incl.tax) OApplication: Please apply via the online application form on the sponsorship page of the meeting website. O Placement period: Applications are accepted anytime after the website is launched in July, 2024. Ads are guaranteed to be displayed until one month after the meeting. OBanner size: Height 80 pixels × Width 228 pixels OFormat: GIF (Animation GIF, Infinite loop are acceptable) /JPEG/PNG etc. OBanner submission: Please send the banner data to the sponsorship secretariat via email. Also, please include the URL that the banner should link to. OPayment: A banner will be placed within 7 business days after receipt, and then, an invoice will be sent. Please ensure payment is made before the due date specified on the invoice. We agree that the sponsors disclose their contributions. ODisclosure of information:

Email: e\_jns2025@aeplan.co.jp

Neuroscience 2025 Sponsorship Secretariat (c/o A & E Planning, Co., Ltd.)

○Contact:

■ Screen advertising	
OAdvertising medium:	Screens at the 48th Annual Meeting of the Japan Neuroscience Society
OAdvertising form:	Screen advertising
ODetails:	Promotional slides and videos will be projected onto the screens in the lecture rooms and the rest area during break times.
ONumber of slots:	10 *tentative
O Display method:	Looping display of up to 20 seconds per slot
○Rate:	JPY187,000 /slot (Incl.tax)
OApplication deadline:	May 30, 2025
O Application:	Please apply via the online application form on the sponsorship page of the meeting website.
OProjection period:	During the meeting (July 24 – 27, 2025)
○Format:	Microsoft PowerPoint (Resolution: XGA / Aspect ratio: 16:9)
OAd submission:	Please send the ad data to the sponsorship secretariat via email.
OPayment:	An invoice will be sent before the meeting. Please ensure payment is made before the due date specified on the invoice.
ODisclosure of information:	We agree that the sponsors disclose their contributions.
OContact:	Neuroscience 2025 Sponsorship Secretariat (c/o A & E Planning, Co., Ltd.)

Email: e\_jns2025@aeplan.co.jp

■ Congress bag sponsor	
Advertising medium:	Congress bags for the 48th Annual Meeting of the Japan Neuroscience Society
Advertising form:	Congress bag advertising
Obetails:	Your company's logo will be printed on the congress bags that will be distributed to participants.
ONumber of slots:	2
○Rate:	JPY385,000 /slot (Incl.tax)
OApplication deadline:	May 16, 2025
OApplication:	Please apply via the online application form on the sponsorship page of the meeting website.
○Format:	Adobe illustrator, Print-ready data
O Ad submission:	Please send the ad data to the sponsorship secretariat via email.
○Payment:	An invoice will be sent before the meeting. Please ensure payment is made before the due date specified on the invoice.
ODisclosure of information:	We agree that the sponsors disclose their contributions.
○Contact:	Neuroscience 20254 Sponsorship Secretariat (c/o A & E Planning, Co., Ltd.) Email: e_jns2025@aeplan.co.jp

## ■ Flyer insertion in congress bags

O Advertising medium:	Flyer insertion in congress bags at the 48th Annual Meeting of the Japan Neuroscience Society
O Advertising form:	Flyer
ODetails:	Flyers will be inserted into the congress bags that will be distributed to participants.
ONumber of flyers:	5 *Only 1 flyer per company
○Rate:	JPY132,000円 /flyer (Incl.tax)
OApplication deadline:	May 30, 2025
OApplication:	Please apply via the online application form on the sponsorship page of the meeting website.
○Size of flyer:	A4, 1 page  No rules for printing and colors: both double-sided and single-sided printing, as well as 4-color and black-and-white, are acceptable.
OFlyer submission:	Please send 3,000 copies of the flyer to the address designated by the sponsorship secretariat at a later date.
○Payment:	An invoice will be sent before the meeting. Please ensure payment is made before the due date specified on the invoice.
ODisclosure of information:	We agree that the sponsors disclose their contributions.
○Contact:	Neuroscience 2025 Sponsorship Secretariat (c/o A & E Planning, Co., Ltd.) Email: e_jns2025@aeplan.co.jp

■ Neck strap sponsor	
Advertising medium:	Neck straps at the 48th Annual Meeting of the Japan Neuroscience Society
O Advertising form:	Neck strap advertising
ODetails:	Your company's logo will be printed on the neck straps that will be worn by participants.
ONumber of slot:	1
○Rate:	JPY1,870,000円 (Incl.tax)
OApplication deadline:	May 14, 2025
○ Application:	Please apply via the online application form on the sponsorship page of the meeting website.
○ Format:	Adobe illustrator, Print-ready data
O Ad submission:	Please send the ad data to the sponsorship secretariat via email.
○Payment:	An invoice will be sent before the meeting. Please ensure payment is made before the due date specified on the invoice.
Obisclosure of information:	We agree that the sponsors disclose their contributions.
○Contact:	Neuroscience 2025 Sponsorship Secretariat (c/o A & E Planning, Co., Ltd.) Email: e_jns2025@aeplan.co.jp



Video Streaming &

Product Introduction



## **Video Streaming & Product Introduction**

### ■ Video streaming

Operails: Your company-owned videos can be distributed on-demand via the online

conference system "Confit", where the participants can view the timetable, abstracts and more. Additionally, your product introduction can be posted

with text, image and link.

\*The link to YouTube will be embedded.

○Streaming period: July 20 – August 31, 2025 \*tentative

OApplicable products & services:

Same as the exhibition. Please see the Exhibition section for details.

OFee: JPY385,000 /slot (Incl.tax)

OApplication deadline: May 30, 2025

O Application: Please apply via the online application form on the sponsorship page of the

meeting website.

OPayment: An invoice will be sent before the meeting. Please ensure payment is made

before the due date specified on the invoice.

ODisclosure of information: We agree that the sponsors disclose their contributions.

Ocontact: Neuroscience 2025 Sponsorship Secretariat (c/o A & E Planning, Co., Ltd.)

Email: e\_jns2025@aeplan.co.jp

○Image







## **Exhibition**



#### **■** Exhibition

Oschedule: July 23, 2025 14:00 - 17:00 (Move-in)

July 24, 2025 9:00 - 17:00 July 25, 2025 9:00 - 17:00

July 26, 2025 9:00 - 17:00 (Move-out 17:00 - )

\*The above schedule is subject to change. Please be sure to check the exhibitor's

manual which will be sent at least 1 month prior to the meeting.

Ovenue: Exhibition Hall, TOKI MESSE

○Applicable products & services:

Medical and life science research-related instruments, reagents, disposables, computer systems including software and databases, contract services, introduction and recruitment for universities and research institutions, other

research-related services, books, and translation services.

Applications from companies that do not offer the above products or services will

not be accepted.

ONumber of booths: 100

OApplication deadline: April 25, 2025

Application: Please apply via the online application form on the sponsorship page of the

meeting website.

(1) A confirmation email will be sent after you submit your application.

(2) Following this, another email confirming the receipt of your application will be

sent by the sponsorship secretariat.

Your application will be complete by receiving (1) and (2) mentioned above. Please note that applicants who are not eligible will be notified after a review. If you encounter any issues with the online application, please contact the

sponsorship secretariat.

OPayment: An invoice will be sent before the meeting. Please ensure payment is made

before the due date specified on the invoice.

\* Please inform us if payment cannot be made by the due date on the invoice due to unforeseen circumstances. Otherwise, your application will be canceled, and a cancellation charge will be incurred. Please refer to the cancellation policy page

for details.

Olisclosure of information:

We agree that the sponsors disclose their contributions.

○ Contact: Neuroscience 2025 Sponsorship Secretariat (c/o A & E Planning, Co., Ltd.)

Email: e\_jns2025@aeplan.co.jp



OBooth assignment:

After the application period closes, booths will be assigned based on the type, shape, and weight of the exhibits, as well as the number of booths applied for. Exhibitors will be notified of their booth location in the exhibitor's manual.

Please note that no briefing session for exhibitors will be held.

\* If you wish to have booths set up side-by-side with your affiliated or associated companies, please inform the sponsorship secretariat by the application deadline.

Ouse of display table:

Each booth is equipped with a display table. Please indicate the number of booths that do not require a display table on the application form.

OExhibit management:

Please note that exhibitors are responsible for managing their own exhibits. The secretariat will not be liable for any damages caused by theft, loss, fire, or unavoidable accidents during the exhibition.

Others:

Distribution of flyers, catalogs, sample products, or other materials outside of the area in front of your own booth (both inside and outside the buildings where the exhibition and lectures take place) is prohibited.

As many exhibitors are expected to participate, your cooperation is greatly appreciated. However, exceptions may be made in cases approved by the Executive Committee.

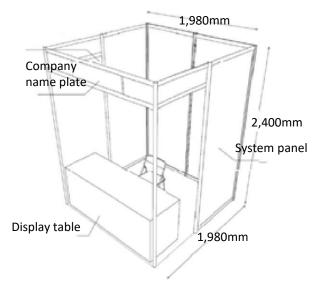
Ouse of exhibition fee:

A portion of the exhibition fee will be used to organize a "Stamp Rally" (including prizes, etc.) at the exhibition hall. We welcome sponsorship for the prizes as well. If you are interested, please contact the secretariat.



## Exhibition (3)

- OBooth type and Fee
- ◆ Type A: JPY297,000 /booth (Incl.tax)



OApplicable products & services:

Medical and life science research-related instruments, reagents, disposables, computer systems (including software and databases), and contract services.

○Booth size: W1,980×D1,980×H2,400 (mm)

OFurniture:

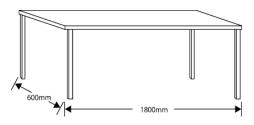
Display table covered with a white cloth (W1,800×D900×H approx.720(mm)), Company name plate, Lighting (FL40W), 1 chair (The no. of chairs depends on the no. of booths applied for.)

OSystem panels are used for booths.

Pushpins and nails are not available on the panels to attach panel or poster.

- ○4 exhibition staff badges per booth will be provided.
- 1 meeting pass to participate in the meeting program will be provided.

◆Type B: JPY33,000 /booth (Incl.tax)



OApplicable products & services:

Related books, translation services, etc.

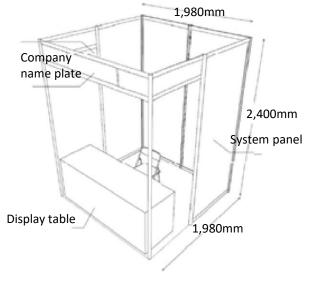
- O Booth size: W1,800×D600 (mm) with a white cloth
- O Furniture:

Display table (W1,800×D600 (mm)), 1 chair, Company name plate

○4 exhibition staff badges per booth will be provided.



- ◆Type C: JPY132,000 /booth (Incl.tax)
- \* The specifications of the booth will be the <u>same as those for Type A</u>, but the eligible applicants are different.



OEligible applicants:

Academic institutions such as universities, public institutions, etc.

○Booth size: W1,980×D1,980×H2,400 (mm)

O Furniture:

Display table covered with a white cloth (W1,800×D900×H approx.720(mm)), Company name plate, Lighting (FL40W), 1 chair (The no. of chairs depends on the no. of booths applied for.)

O System panels are used for booths.

Pushpins and nails are not available on the panels to attach panel or poster.

○4 exhibition staff badges per booth will be provided.

○1 meeting pass to participate in the meeting program will be provided.

#### Application is required for the use of electricity (100V).

The exhibitor is responsible for paying both the electricity bill and the costs for electrical installation.

**Electricity charges** 

Up to 500W JPY33,000 (Incl.tax) 501W - 1KW JPY38,500 (Incl.tax)

One 2-outlet power strip will be installed per 1KW. Extra outlets and earth terminals incur additional charges.

- \*For the use of over 1KW, an additional JPY16,500 (Incl. tax) per 1KW will be charged.
- \*200V power supply (single-phase or three-phase) requires additional installation work and can be quite costly.

At a later date, applications for electricity will be accepted when the "Exhibitor Manual" is sent out.